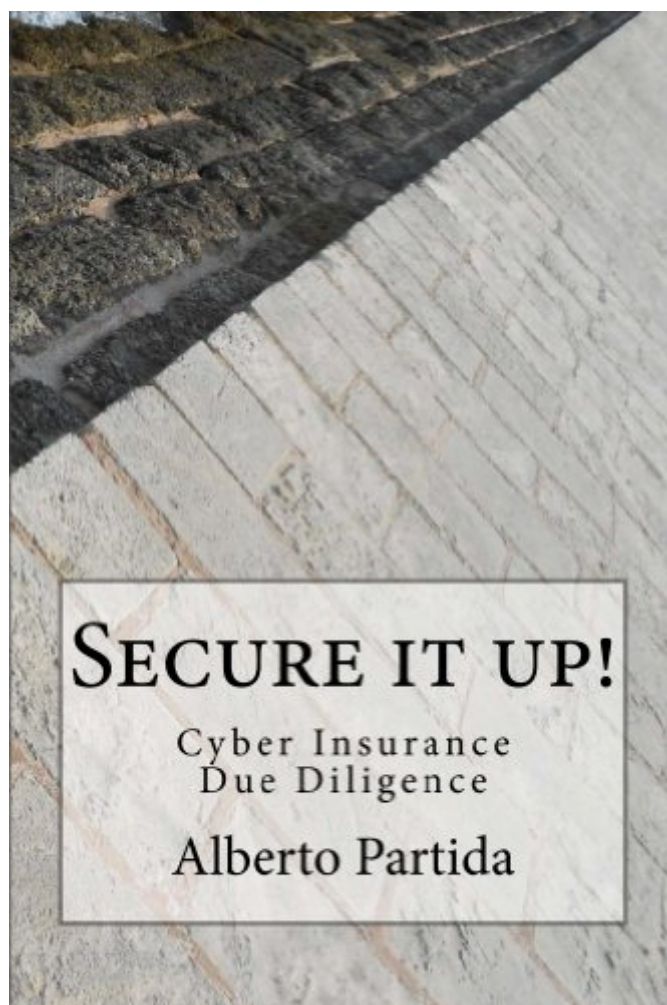


The book was found

Secure IT Up! Cyber Insurance Due Diligence



Synopsis

Alberto Partida's first book, "itsecuriteers", published in 2010, revealed HOW to create an Information Security team that enables business objectives. "Secure IT Up!", his second book, provides qualitative and quantitative insights that justify WHY the adoption of Information Security measures brings benefits to organisations and facilitates cyber-insurance due diligence processes. In the world we live in, risk management and information risk management are complex fields under continuous development. If you need to justify why applying security to your organisation will provide value to your customers or you are involved in cyber-insurance due diligence engagements, "Secure it up!" helps you with a statistically sound quantitative study and a set of reputable literature references. "The recommendations in this book are simple but effective: managers will find them of practical relevance and easy to communicate. They are based on sound empirical research which makes them go beyond consultancy speak." Jean-Noel Ezingard, Dean and Professor of Processes and Systems Management at Kingston University, London. "Alberto Partida combines a comprehensive analysis of existing literature and the results of surveys of subject matter experts to make his argument for combining Enterprise Risk Management (ERM) with information security practices." Richard Stiennon, Chief Research Analyst at IT-Harvest, Author of "Surviving Cyberwar", "Cyber Defense: Countering Targeted Attacks", Blogger at forbes.com, Michigan. Alberto is an information security analyst. He blogs at securityandrisk.blogspot.com and tweets as @itsecuriteer.

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Customer Reviews

From the Forward I wrote for Alberto's latest book: Secure IT Up! Just as organizations are waking up to the fact that information security plays an important role in business success there is a revolution on the near horizon. A revolution in the very risks that pose an existential threat to the enterprise. This came about as the natural consequence of the information revolution that began in the '90s. Every organization has realized tremendous gains in efficiency, customer acquisition, and new capabilities, all brought about by the rise of the Internet, the Web, and the global reach they provide to anyone with a computer or cell phone. Yet, their appreciation of risk has not grown, in part due to the fact that their business and their IT infrastructure grew up in a time which, in hind sight, was relatively risk free. Most organizations have applied security controls that are sufficient to keep operations functioning. The threats of a few short years ago, viruses, worms and adware, are addressed by a regime of firewalls, anti-virus software, and patch management, all necessary but not sufficient to protect critical assets. The first time I presented on risk management to an audience of IT auditors and security practitioners I was brought up short by my first slide which is the mandatory slide on asset classification that is the basis of all formal risk management regimes. The problem with asset based risk management, in terms of IT security, is that every asset in an enterprise is mission critical just by its very existence. You will never encounter an IT administrator who would volunteer his particular server or application as "low value".

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